



Summer/ Fall 2007



Travel Oregon

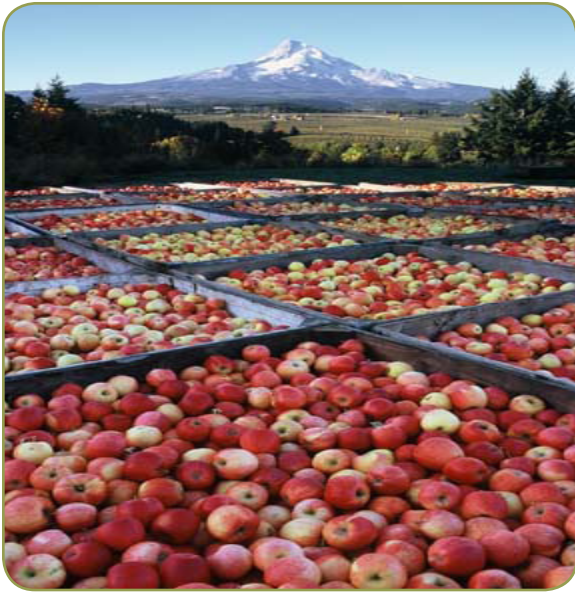
Bountiful Summer

Summer is shining brightly here in Oregon, and we've got the produce to prove it. Oregon is a gold mine of fresh, locally-grown ingredients. The coast is brimming with Dungeness crab, tuna and salmon. Portland Metro is inhabited by chefs and foodies who have flocked to Oregon because of its bountiful produce, seafood and more. Mt. Hood and the Columbia River Gorge are home to various fruit orchards and vineyards. The charming Willamette Valley is full of farms producing nuts, berries, fruits and beer hops. Southern Oregon, known for its Bordeaux-like climate and favorable grape-growing soil, is also gaining recognition for artisan cheese. Central Oregon has the highest per capita ratio of restaurants in the state, and it's no wonder with the abundance of cattle ranches and microbreweries. Organic livestock and game abound in Eastern Oregon, where high quality beef is the star.

Anywhere you go in Oregon, you'll sure to leave with your appetite satisfied and your senses glorified. Just be sure to leave room for dessert.

Enjoy Life!
Sherry Namburi
Editor of Travel Oregon





Pick your own fruits!

Summer and Fall are the perfect times to pack up the family and head to one of the many fruit orchards. Everything from strawberries to apples and pears are available for personal harvesting.



Where ever you are, there are plenty of things to do in Oregon. Whether you like to shop, dine, hike, ski, fish, boat, Oregon has it all. The residents of Oregon, or Oregonians, have been referred to as unique, friendly, helpful and fun. So don't be afraid to ask an Oregonian for suggestions to their favorite market, shopping center or adventure secret. They'll reply that anyplace is good in Oregon.

Portland has the biggest used and new bookstore in North America. Powell's City of Books spans a city block, and contains more than a million books. Book lovers can search for that rare, out-of-print book or new best-seller. There are nine-color coded rooms to help you navigate the bookstore. Be sure to grab a map.

1005 W BURNSIDE
PORTLAND, OREGON 97209

WWW.POWELLS.COM/



Timberland Lodge in Mt. Hood is an impressive building completely built from hand with local stones. You may recognize it from the movie *The Shining*, by Stephen King which featured Jack Nicholson.



Shop to your heart's content. Oregon is tax-free every day of the year. So don't forget to bring some extra suitcases.

Oregon Brewers Festival July 26-29

This four-day event attracts more than 50,000 beer lovers from the nation. There are 72 craft beers available for tastings.



Multnomah Falls

Located on the 70-mile Historic Columbia River Highway. The highway is referred to as the "King of Roads" due to the narrow roads curving past dozens of waterfalls.

OREGON FACTS & TIDBITS:



Average Temperate in Oregon:

Given in Fahrenheit

January: 45 degrees

April: 60 degrees

July: 80 degrees

October: 63 degrees



Data:

According to 2006 U.S. Census Bureau

Population- 3,700,758

Female- 50.3%

Under 5- 6.2%

Under 18- 23.3%

65 & older- 12.9%

High School graduate- 85.1%

Persons per household- 2.51

Median household income- \$42, 568

Mean travel to work time- 22.2 minutes





PACKING ESSENTIALS

1. Sunscreen: With Oregon's beautiful sunny weather in these months, it's important to protect yourself from the sun's UV rays.
2. Shoes: There's so much to do in Oregon that you want to pack a variety of shoes. Bring: hiking shoes for trekking around the mountains; dress shoes for a night around town; walking shoes for biking and walking around our many pedestrian and bike-only lanes; sandals for those casual city strolls.
3. Binoculars for those who like to birdwatch. Oregon has vast amounts of reserved parks and forests so finding that elusive rare Northwest bird is going to be easier.
4. Finally, leave your worries and woes at home. Let Oregon show you what life has to offer!



A local farmer displays her bounty of fresh, organic leafy greens. This is just one of the market-fresh ingredients you will find at Oregon's weekly farmers's market. Chefs flock to Oregon to reawaken their culinary senses and indulge in the spoils of the land. Since Oregon has such a diverse microclimates, it's able to grow just about anything.

The coasts offers a wide variety of delicious seafood. Crabbing is an easy, fun activity for the whole family. You can rent crab nets and bait from any of the coastal villages in Oregon. Whether you want to fish for salmon, trout, crabs, clams or just wander along our 360-mile coast, it's sure to be a fun day,



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